

# Climate business network

Ilmastokumppanuus



The Climate Business Network is working toward a low-carbon Joensuu with sustainable businesses.

The Network is here for businesses and communities who are looking for a more environmentally friendly approach; who wish to systematically reduce their climate emissions and to develop climate-friendly solutions for their customers.

**In a network you won't have to be alone.**

The Climate Business Network is here to help and assist businesses and organizations to do farsighted, systematic climate work.

[www.climatejoensuu.fi/ilmastokumppanuus](http://www.climatejoensuu.fi/ilmastokumppanuus)

# Climate Joensuu

You're not in this alone



We're here with you.

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J • E N S U U

Leverage from  
the EU  
2014–2020



NORTH KARELIA

[www.climatejoensuu.fi](http://www.climatejoensuu.fi)  
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# Climate business network

Join by signing  
the commitment!

# Let's aim for a carbon neutral Joensuu by 2025

# Join the Climate Business Network

The city of Joensuu aims to reduce its carbon emissions by a minimum of 60 percent from 2007 levels by the year 2025. The remaining 40 percent will be captured in carbon sinks or compensated for in other ways.

## You're not alone.

The city of Joensuu is involved in many climate-positive projects, but we can't reach our goal alone. We need private businesses and communities to help us reduce emissions.

Become a member of the Climate Business Network by signing the climate commitment with the city of Joensuu.

## We can assist, but you get to decide.

The climate commitment consists of individual steps and target objectives to help you reduce your carbon footprint and reduce your load on the climate. Each partner sets out their own planned actions and goals.

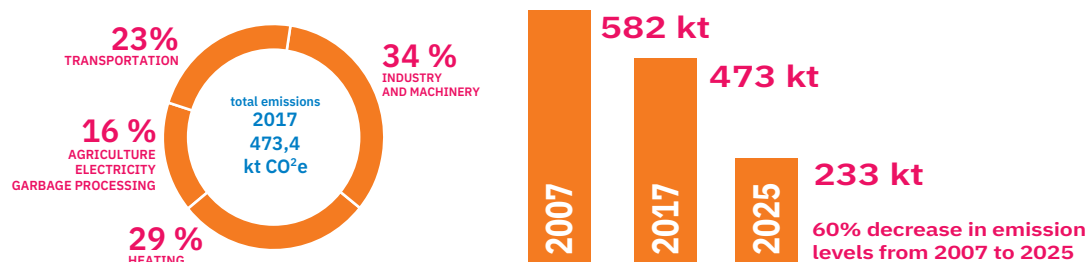
## Start with the ACCOUNT



Your personal climate commitment will be based on your initial assessment, which helps us determine your starting level. Together we can customize a plan that fits your business or community perfectly. You can find the ACCOUNT on our website.

## Carbon emissions, now and in 2025

Source: CO<sup>2</sup> report



the rest will be compensated for or stored in carbon sinks